



## Introduction

Happy New Year! As we step into 2025, we're excited to reconnect with you and share updates, events, and stories from our vibrant alumni community. This January, we're focusing on fresh beginnings and opportunities to strengthen the bonds that make our network truly special.

In this issue, you'll find:

- Inspiring stories from fellow alumni achieving remarkable milestones.
- Upcoming events and reunions to mark your calendar.
- Ways to get involved, give back, and stay connected.

Let's make this year one to remember—together. Thank you for being such an integral part of our community.

## Take your career to the next level by earning a TSOM Microcredential

With flexible learning options (hybrid or fully online) and live classes you can now make your resume stand out and open doors to new opportunities, either in Canada or abroad!

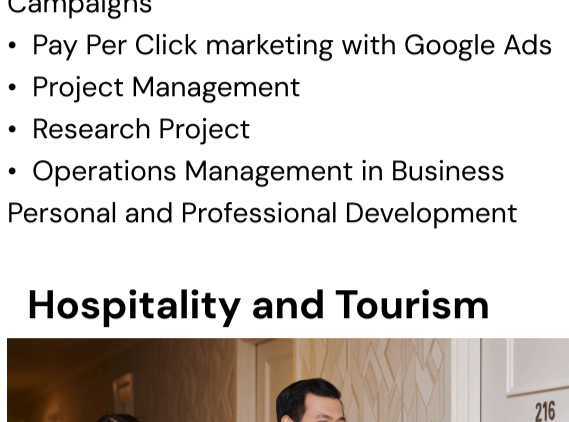
### Why Enroll?

- Gain specialized skills in high-demand areas outside your program of graduation.
- Join us on Campus again once a week with our hybrid option, or 100% online!
- Boost your resume with a credential that employers trust.

Don't miss out on the chance to enhance your expertise.

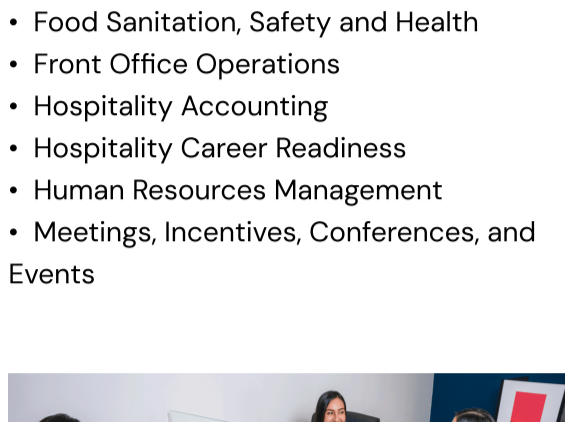
### Check out the latest courses starting March 6!

#### Business and Digital Marketing



- Managing Social Media Sponsored Campaigns
- Pay Per Click marketing with Google Ads
- Project Management
- Research Project
- Operations Management in Business Personal and Professional Development

- Business Decision Making
- Business Environment
- Business Work Experience
- Financial Accounting and Reporting
- Fundamentals of Business Communications
- Information Management
- Managing Financial Resources



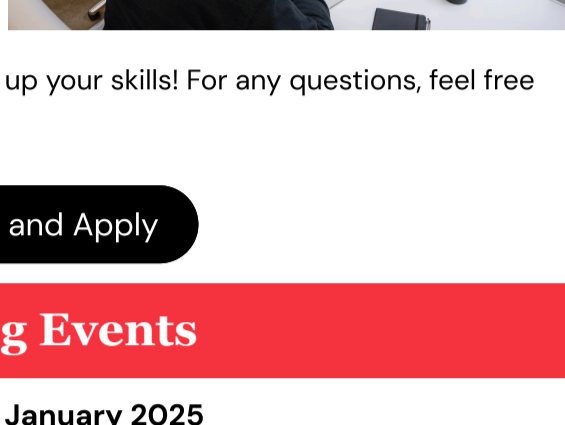
#### Hospitality and Tourism



- Accounting Fundamentals for Hospitality and Tourism
- Food Sanitation, Safety and Health
- Front Office Operations
- Hospitality Accounting
- Hospitality Career Readiness
- Human Resources Management
- Meetings, Incentives, Conferences, and Events

#### Technology

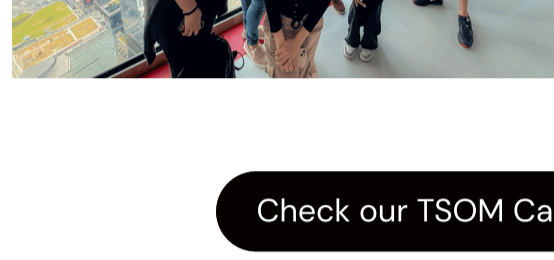
- Concepts and Practical implication of Encryption
- Information Security in the Cyber World



Save your spot today and get ready to level up your skills! For any questions, feel free to email us at [info@torontosom.ca](mailto:info@torontosom.ca).

[Learn More and Apply](#)

## Upcoming Events



### January 2025

- January 25 | CN Tower Trip
- January 27 | Bell Let's Talk Day Event: Join the Conversation!

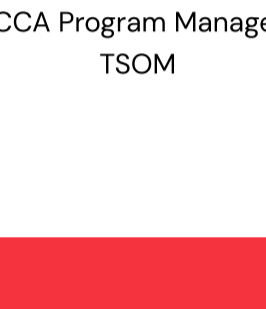
### February 2025

- February 5 | Flu Shot Clinic
- February 6-7 | Dental Clinic
- February 10 | Black History Month
- February 14 | Valentine's Day
- February 24 | Online Tax Workshop

[Check our TSOM Calendar for more details](#)

## How Emerging Technologies are Transforming Business Processes Workshop

Discover how emerging technologies like artificial intelligence, blockchain, IoT, and automation are transforming business operations and driving performance. The workshop will explore the practical applications, benefits, and challenges of integrating these technologies into modern business processes.



**Matloob Ilahi**  
ACCA Program Manager – TSOM

**Date:** Friday, Feb 7, 2025  
**Time:** 1:00 p.m. – 2:30 p.m.  
**Location:** Online Via Teams

[Register here](#)

## Updates

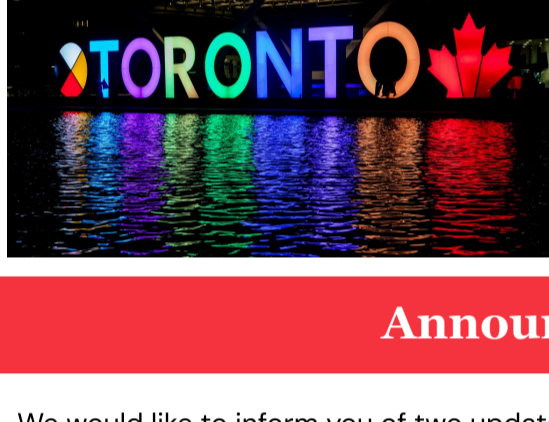
We would like to inform you of two updates to the International Student Program in Canada that have recently taken effect and may impact your study experience in Canada.

### As of November 8, 2024:

- Eligible students may work off campus up to 24 hours per week while their classes are in session. Learn more [here](#).
- International students must apply and be approved for a new study permit before changing their designated learning institution (DLI). Learn more [here](#).

We encourage you to monitor the [Immigration, Refugees and Citizenship Canada \(IRCC\) website](#) for further updates and to contact TSOM's International Student Advisory (ISA) at [isa@torontosom.ca](mailto:isa@torontosom.ca) with any questions.

## Attention Alumni: Share Your Voice to Shape TSOM's Future!

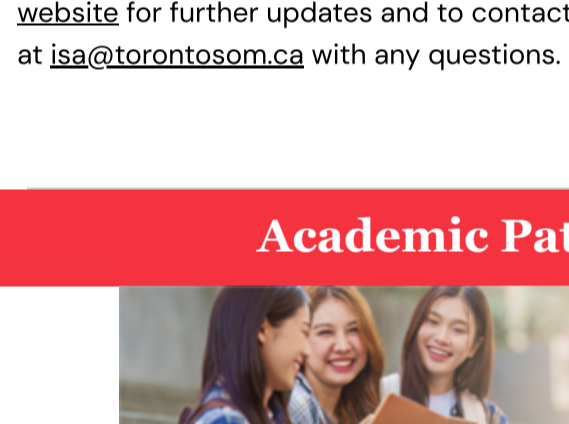


**1-** Keep us updated with your current contact details to stay connected and informed about TSOM Alumni events, initiatives, and opportunities!

**2-** Ensure your voice is heard—update your profile in the student portal and watch for your invitation to participate in the OCC Graduate Outcomes Survey from the Ministry of Colleges and Universities.

**3-** Please refer to the [Graduate Outcomes Survey and Alumni Association flyer](#) for more details.

## Free Events in Toronto:



If you're still in Toronto, be sure to explore the city's official website for events and festivals. Updated daily, it features a wide variety of activities, including both free and paid options to enjoy every day. Click the [link](#) and see for yourself!

## Announcements

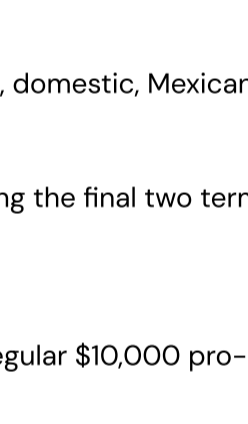
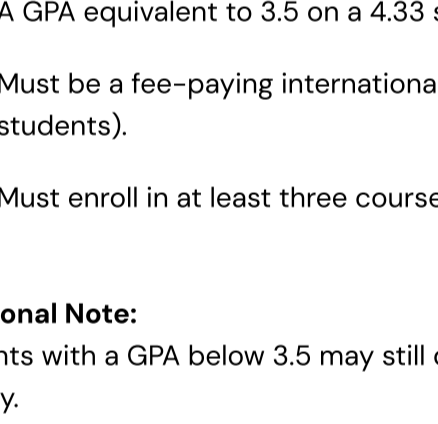
We would like to inform you of two updates to the International Student Program in Canada that have recently taken effect and may impact your study experience.

### As of November 8, 2024:

- Eligible students may work off campus up to 24 hours per week while their classes are in session. Learn more [here](#).
- International students must apply and be approved for a new study permit before changing their designated learning institution (DLI). Learn more [here](#).

We encourage you to monitor the [Immigration, Refugees and Citizenship Canada \(IRCC\) website](#) for further updates and to contact TSOM's International Student Advisory (ISA) at [isa@torontosom.ca](mailto:isa@torontosom.ca) with any questions.

## Academic Pathways Corner



### Exciting Opportunity for TSOM Students and Alumni: Yorkville University 2025 Merit Scholarship

Greetings from TSOM Academics Pathways team!

We are thrilled to announce that our pathway partner **Yorkville University** has launched their **2025 Merit Scholarship**. This is a fantastic opportunity for TSOM students who would like to pursue studies towards Yorkville's **Bachelor of Business Administration – Project Management** after TSOM graduation. In addition to the benefits of transfer credits and a pro-rated bursary through the pathway, students can also apply for the 2025 Merit Scholarship.

#### Here's what you need to know about the 2025 Merit Scholarship:

##### Scholarship Details:

- **Value:** \$10,000, applied to the final two terms (\$5,000 per term).

##### Eligibility Criteria:

- A GPA equivalent to 3.5 on a 4.33 scale.
- Must be a fee-paying international student (no PR, domestic, Mexican, or US students).
- Must enroll in at least three courses per term during the final two terms.

##### Additional Note:

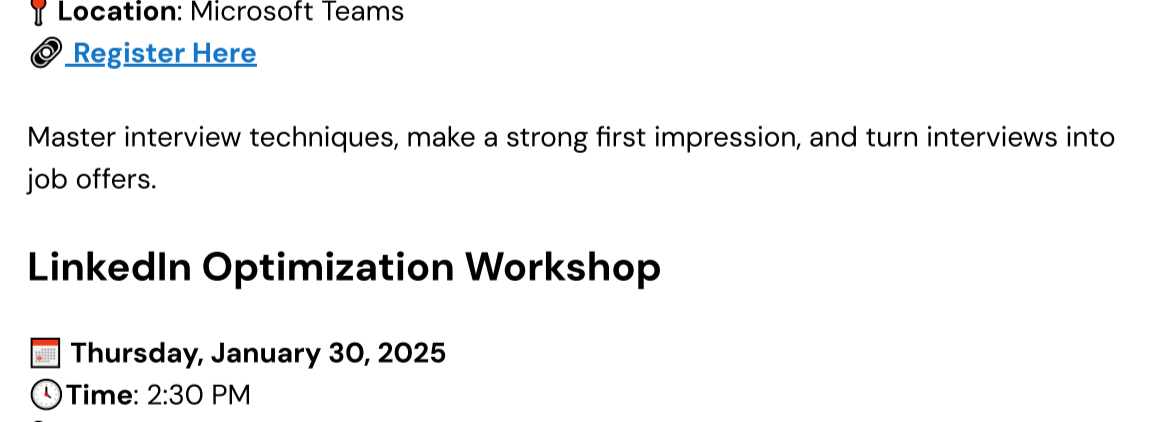
Students with a GPA below 3.5 may still qualify for the regular \$10,000 pro-rated bursary.

##### Scholarship Validity:

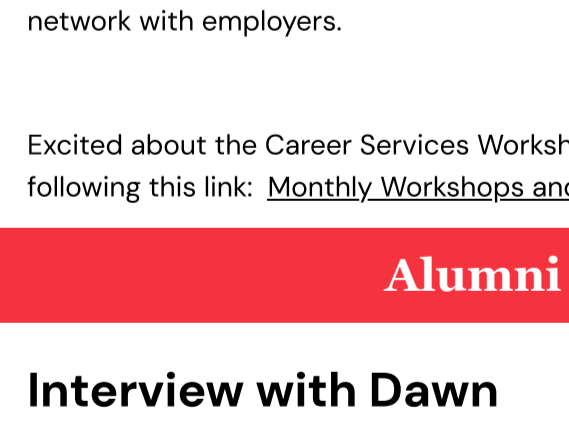
Available until July 2025. Details about the October intake will be confirmed soon.

If you are interested in applying for the pathway to Yorkville or have any questions about the eligibility requirements, please contact [academicpathways@torontosom.ca](mailto:academicpathways@torontosom.ca). We are happy to assist!

## Career Services Spotlight



### Your opportunity to meet employers is coming up!



Mark your calendars for the **GUS Canada Colleges Winter 2025 Internship and Job Fair on February 25!**

This is your chance to connect with top employers and explore exciting opportunities.

Stay tuned for more details coming soon!

[Register now to secure your spot!](#)

## Upcoming Career Services Workshops

### Interview Preparation Workshop

- 📅 Tuesday, January 28, 2025**
- 🕒 Time:** 2:30 PM
- 📍 Location:** Microsoft Teams
- [🔗 Register Here](#)

Master interview techniques, make a strong first impression, and turn interviews into job offers.

### LinkedIn Optimization Workshop

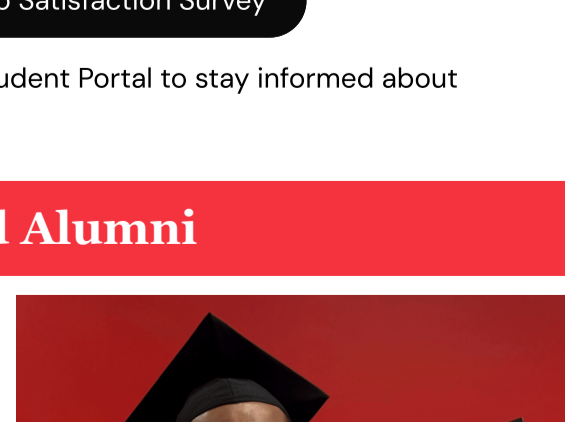
- 📅 Thursday, January 30, 2025**
- 🕒 Time:** 2:30 PM
- 📍 Location:** Microsoft Teams
- [🔗 Register Here](#)

Optimize your LinkedIn profile to enhance your professional online presence and network with employers.

Excited about the Career Services Workshops? **See the February schedule now** by following this link: [Monthly Workshops and Event Schedule: TSOM Career Services](#).

## Alumni Spotlight

### Interview with Dawn Dela Cruz, Certificate in Customer Service Excellence Co-op program



Dawn being advised by an industry expert during a Hospitality and Tourism Sustainability Workshop hosted by TSOM.

**You completed TSOM's Diploma in Digital Business Management Co-op program, and now you are studying in TSOM's Certificate in Customer Service Excellence Co-op program. How does your current certificate program compare to the diploma program regarding structure, workload, or content?**

The modules in my first program (Diploma in Digital Business Management Co-op) were very dense and compact, lasting only three weeks. This was a good structure, but it feels insufficient, especially for modules that caught my attention. Now, in the Certificate in Customer Service Excellence Co-op program, each module lasts six weeks, which has allowed me to immerse myself in the new material related to the course. I have more time to research the topics and connect with experts in the field, and I get to spend more time with my classmates, which gives me more opportunities to work more effectively with group activities.

#### Can you share a memorable experience or project that stands out?

TSOM held a workshop about UN Tourism, Embratur, and a Brazilian organization. We gained further knowledge about Brazil's hotel sector and its environmental initiatives. Hearing from experts in the field is a really enriching experience. We also had the opportunity to hear what other students had to say on the subject. It was a nice task to work with them to do brief research and presentation after that. The individuals who organized this program exhibited a genuine interest in the students' experience. For me, it was an unforgettable event.

#### What advice would you give to someone considering enrolling in a second program?

This is a fantastic chance to acquire important knowledge, but from a new perspective. You can more readily contextualize new material in a professional setting with a better understanding of the Canadian workplace and culture. You will then be able to advance in your Canadian career as a result.

## Alumni Survey

We value your input! Take our quick surveys (under 5 minutes):

[TSOM Alumni and Job Satisfaction Survey](#)

Also, update your contact details in your Student Portal to stay informed about important alumni news!

## Featured Alumni



Congrats to Jephtha Oluwashina Isodje (Class of 2024, Diploma in Business Administration Co-op) and Josemir De Sousa Pereira (Class of 2024, Diploma in Business Management Co-op) on recently graduating TSOM! Looking great!

